



EUROEXPO FAIRS

PROFESSIONALS IN ORGANIZING
TRADE FAIRS, EXHIBITIONS AND
SPECIAL EVENTS

CHOOSE EUROEXPO!

We are **EUROEXPO Fairs**, the organizer of the largest business trade fairs in Romania - a solid company, with over 15 years of activity in setting up and organizing B2B, B2C exhibitions, trade fairs and conferences with national and international participation.

Creative by definition, we are attracted to innovation and technology, always looking for solutions and relying on win-win partnerships.

With us, any event is evolution!



“ WE ARE ALWAYS FOLLOWING THE INTERNATIONAL MARKET TRENDS FOR BEING ABLE TO OFFER OUR CLIENTS THE MOST INNOVATIVE IDEAS AND SOLUTIONS FOR THEIR DEVELOPMENT AND PROMOTION ”

OUR MISSION

Everything we build at **EUROEXPO Fairs** (from concept to promotion) is tailored according to the needs of our clients, for which we strive to exceed their expectations.

NOT A FAIRY TALE. A BUSINESS STORY

EUROEXPO Fairs is a successful business story built around the 18 fairs, exhibitions and conferences with national and international participation that place the company first in the top B2B event organizers in Romania.

In the over 15 years of activity we launched the **Print Show, Advertising Show, Kidex, Luxury Show, Corporate Gifts Show, Flexo Show, PRINT&SIGN, Demo Metal, Bife-Sim, Expo Plast, Metal Show, Cleaning Show, Pack Show, Digital Signage Show, Expo Shop, Baby Boom Show and Textile Technology Show** - a vivid proof of the creativity and professionalism with which we organize any event.

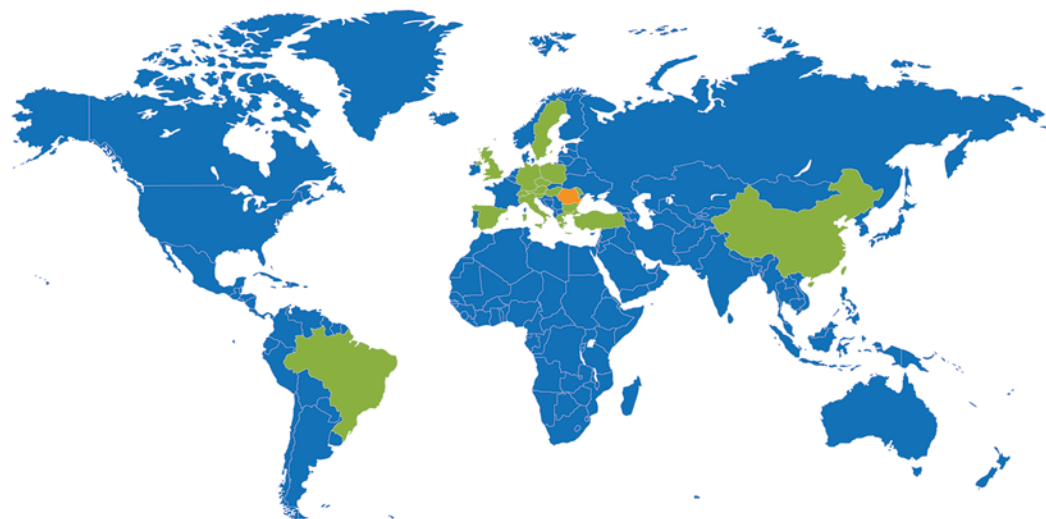


We have evolved together with the market and we have transformed from one year to another from a trade fairs and exhibition organizer into an international business creator.

At present, we have 10 market-leading trade fairs for Romania and Southeast Europe, covering major industries of the economy: metal processing, plastic processing, textile, retail, printing industry, packaging, professional cleaning, and also a B2C fair dedicated to future moms and children aged between 0 and 7 years.

We design tailor-made high class events for any niche

OUR COMPANY'S GROWTH



Over time, **EUROEXPO Fairs** events have exceeded Romania's borders, generating tens of millions of euros of business at regional level. They play an essential role in the development of industrial networks and also in supporting the business environment.

Each exhibition benefits of the expertise of the local market, as well as from the support of foreign partners. From B2B and B2C exhibitions to specific conferences, our events will help you reach your goals.

EUROEXPO FAIRS FACT AND FIGURES



50.000 annual visitors

EUROEXPO Fairs events generate a great number of visitors every year from all over the world. Most of them can become your future customers.



60% decision makers

Our audience is very well targeted and you can get in direct touch with the right people.



20% international attendance

We're offering you the opportunity to join the world leaders and to analyze the competition.



10 market leader brands

Serving so many industries and dozens of industrial sectors. Our events do not just reflect the agendas of these sectors, they also help establish them.

RELIABLE PARTNERS FOR EUROEXPO FAIRS

Organizing important regional events requires a network of partnerships among associations and suppliers to complement our team of experts.

From the desire to meet the growing needs of our customers and to constantly raise the level of events, we have built strong international relationships with a number of strategic partners, including:

Organizers and publishers

EUROEXPO Fairs enjoys the support of renowned organizers of international fairs and exhibitions. Also, we continue to develop partner relationships to rise existing brands to the next level of success.

• A few examples of partnerships:
RemaDays Warsaw, Eden Sign Shanghai, L'Industriale Italy, Industrial Technology Magazine

Trade Associations

We have a long and fruitful collaboration with many associations that use our events to develop and expand their market positions.

• Some examples of partnerships:
Romexpo SA, Chamber of Commerce and Industry Romania, Romanian association for plastic manufacturers (ASPAPLAST), Cellulose and paper industry patronage (ROMPAP), Romanian Association of packaging producers (APRA), Printing houses association Transilvania (ATT).

Governmental organizations

EUROEXPO Fairs exhibitions contribute to the local economy and play a key role in industrial and commercial development at regional level.

• Some examples of partnerships:
ministries and governmental associations, municipal and local government institutions.



OUR SERVICES

We're activating our network and bring demand and supply in the same place. We're offering smart, efficient and convenient services on the local and regional market. We are committed to contribute to the development of your company's capital flow, giving you access to technical know-how exchanges and industry innovations.

More details on our website www.euroexpo.ro.



If the standard you want doesn't exist yet, we can help you create it!



CREATION & DESIGN OF B2B EVENTS

As professionals in creating and organizing international trade fairs and exhibitions, we offer the perfect framework for your business development.



QUALITY BUSINESS NETWORKING

'Quality is king in networking', and we're focusing on that. For each and every event we're offering a place among the leaders of the industry



À LA CARTE SOLUTIONS

We're offering our clients the best means for an easy and beneficial participation. Contact us and you will be convinced of our commitment!



THE BEST LOCATIONS

For our clients, we're always choosing the best locations in Romania, with modern exhibiting spaces, upgraded infrastructure and preferential prices.



CUSTOMIZED PROMOTION

With us, you will benefit an intense and well-targeted multichannel national and regional advertising campaign.

OUR PORTFOLIO

Our wide range of events includes trade fairs exhibitions, conferences and meetings.
Here's our trade fairs portfolio!

10 LEADER EXHIBITIONS FOR ROMANIAN AND SOUTHEAST EUROPE

METAL SHOW & TIB

Frequency: every year
Industry: metalworking, technologies and industrial equipment



METAL SHOW & TIB means a strong partnership, a unique concept that unites the industrial business exhibition market for the benefit of exhibitors and visitors. It will offer a real technological show expected by the Romanian industry.

PRINT&SIGN

Frequency: every 2 years
Industry: printing



Adapted to the needs of the graphic industry in Romania and its clients, PRINT&SIGN proved to be a real success since the very first edition, managing to bring under the same roof the entire distribution chain of the printed product: suppliers of equipment and materials, producers and final client.

PACK SHOW

Frequency: annual
Industry: packaging industry



PACK SHOW is the most important meeting place for the packaging industry in Southeast Europe. The event brings under the same roof the entire packaging distribution chain: suppliers of equipment and materials for packaging production, packaging, labeling and coding, handling and storage solutions for all industries.

EXPO PLAST

Frequency: annual
Industry: plastic industry



The international exhibition of products, equipment and technologies for the plastics processing industry, Expo Plast, takes place in the center of the country, in Sibiu.

EXPO SHOP

Frequency: every 2 years
Industry: retail



EXPO SHOP, the first retail exhibition in Romania, aims to present the latest trends in technology, communication and marketing.

TEXTILE TECHNOLOGY SHOW

Frequency: every 2 years
Industry: textile industry



Launched in 2018, TEXTILE TECHNOLOGY SHOW is the first trade fair dedicated to international manufacturers and suppliers of equipment, technology and innovation for the textile industry, which aims to become, soon, a hub of textile technology for Southeast Europe.

CLEANING SHOW

Frequency: every 2 years
Industry: professional cleaning



CLEANING SHOW is the most important event dedicated to professional cleaning industry in Romania. The exhibition is the meeting place for the industry professionals, where the latest equipment, technologies and cleaning solutions are presented for all fields, whether it is HORECA, industrial production, malls, office buildings, residential spaces, medical field, institutions and public spaces.

DIGITAL SIGNAGE SHOW

Frequency: every 2 years
Industry: digital display



DIGITAL SIGNAGE Show is the first Southeast European exhibition dedicated to digital displays and interactive technologies. Developed in parallel with PRINT&SIGN, Digital Signage Show is a true arena of digital displays and interactive technologies, with digital display systems, applications, touchscreens, large format displays, interactive displays, LED screens, gripping and exposure systems, and a plenty of related gadgets.

CORPORATE GIFTS SHOW

Frequency: every 2 years
Industry: the promotional objects industry



Corporate Gifts Show is the only exhibition dedicated to the promotional objects industry in Romania, offering integrated know-how and specific solutions for all industries. For its new edition, Corporate Gifts Show comes with a new concept – Feel the Difference! -, new events and projects.

BABY BOOM SHOW

Frequency: twice a year (spring and autumn)
Industry: future mothers goods, children goods



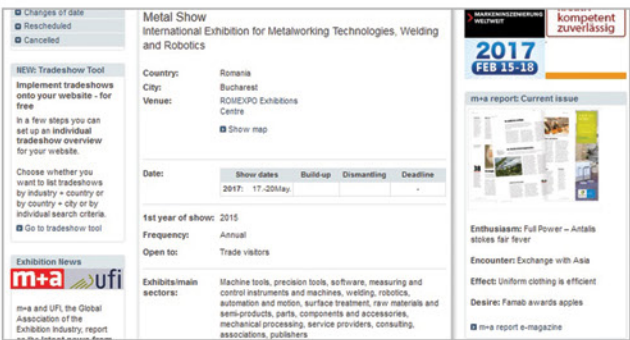
Baby Boom Show is the largest trade fair for children goods, aged 0-7 and upcoming mothers and brings together, twice a year, the largest retailers of products and services for this targeted audience. In 13 years of continuous presence on the market, Baby Boom Show has had 170,000 happy mothers and children, thousands of satisfied exhibitors and thousands of brands.

SOME OF OUR WORK IN PICTURES

Get a glimpse of events organized over time!

EXPODATABASE.COM (GERMANY)

Metal Show – International Exhibition for Metalworking Technologies, Welding and Robotics.



“METAL SHOW has visibly grown for us in terms of number of visitors, exhibiting space, and especially the number of exhibitors, that makes us really happy. It proves that our sustained efforts (both of the participants and of the organizers) are fruitful, after all”. (AMADA GmbH)

TECHMAGAZIN (CZECH REPUBLIC)

METAL SHOW 2017



PROSPORT.RO (ROMANIA)

‘Mihai Leu (former WBO Welterweight Champion) was member of the jury at the biggest car wrapping contest from Romania’ - PRINT&SIGN 2017.

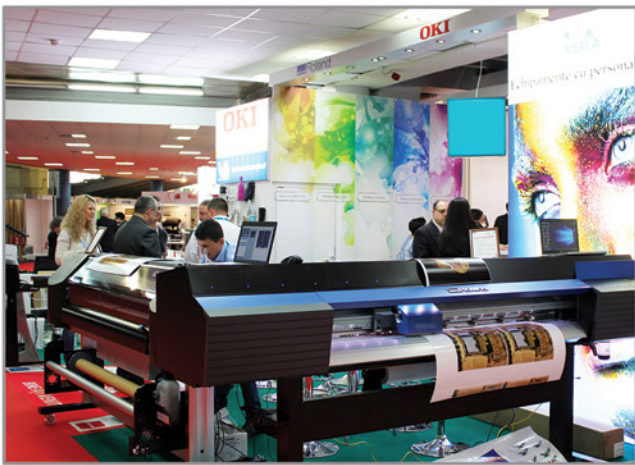


ZONA IT (TVR 1)

The virtual hostess presented by Epson@Print&Sign: Holoface, Video Mapping and Virtual Hostess, at DIGITAL SIGNAGE 2017.



AND TESTIMONIALS



“PRINT & SIGN remains the most important event of the year for us, even more important than international fairs, although there is rather an appetite for Romanian clients to go shopping outside (at FESPA, Viscom or Drupa) than at a fair in Romania. ” (Grup Transilvae - HP, Canon Distributor)

“Pack Show is a specialized packaging exhibition; it is welcomed and important for our country, because people need to know the trends in the packaging world.” (ULMA Packaging Romania)



“2018th edition of EXPO PLAST, it was a successful one from our point of view, and there is no comparison with what it used to be in Bucharest. It was a correct decision to relocate this event to Sibiu, especially for our clients that can visit us easily from anywhere in the country.” (ENGEL Austria)

WE ARE HERE FOR YOU!

And we are always willing to provide you with the relevant information about our events. Please contact us so we can give you the support you need:

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